



NORTHLANE — CREATIVE —

SERVICE & PRICING CATALOG

**Branding, Websites, Marketing, Content,
E-Commerce & Ongoing Creative Support**

Practical creative services built to help businesses look better,
rank higher online, and sell more of their product/service.

PRINT + DOWNLOADABLE PDF EDITION

Built for Businesses Ready to Look More Professional

Northlane Creative helps businesses strengthen how they present themselves, attract customers, and support growth online and offline.

We work with small businesses, new brands, local service companies, restaurants, contractors, product brands, e-commerce stores, and established companies that need stronger creative systems without confusing agency pricing or clear direction of services.



LOOK BETTER

RANK HIGHER

SELL MORE

What We Help With

- Professional branding, visual identity & marketing services
- Website design and e-commerce builds for every level
- Search visibility and local SEO
- Product listings and online store structure
- Drop ship merch systems
- Photo, video, and drone content
- Social Media presentation, campaign advisement, and service integration
- Advertising Campaign planning, and deployment
- Ongoing creative and website support for any of our services

**View All of Our Services at NorthlaneCreative.com*

Our Simple Promise

We help your business look better, show up better, and sell better - then support the system as it grows. Curated services fit for your brand's needs.



Book A FREE Appointment with our Team

Don't let cost of entry, unsure positioning, or weak branding assets hold you back. Lets talk about your business and it's IMMEDIATE needs!

Choose the Starting Point That Fits Your Business

Every business is in a different stage. Use this catalog to compare package tiers, understand what each service solves, and choose the next best move for your brand, website, content, or growth system.

1

Credibility

Look legitimate, polished, and easy to contact for services

Brand Quickstart
Starter Presence Website
Search Presence Setup

2

Trust

Create stronger identity, clearer pages, and better presentation.

Brand Identity Pro
Business Builder Website
Social Media Brand Kit

3

Lead Generation

Help your website and digital presence support more inquiries.

Local Growth Website
90-Day SEO Growth Sprint
Social Growth Support

4

Sales System

Sell products, merch, services, or content online with structure.

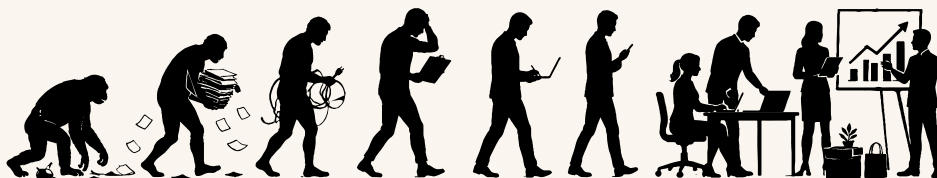
Shopify Launch
Product Photography
Product Listing Optimization

5

Expansion

Add depth, strategy, campaigns, and long-term support.

Lead Engine Pro
Growth Store
Brand Management Partner



One Partner. Several Ways to Grow.

Websites - 05

Starter sites, lead-generation sites, e-commerce builds, and advanced commerce systems.

Brand Management - 08

Logos, brand systems, marketing materials, signage, and outward-facing presentation.

Marketing & SEO - 12

Search setup, local SEO, growth sprints, ads, tracking, and product listing optimization.

Drop Ship & Merch - 14

Merch setup, artwork prep, product configuration, integration, and catalog support.

Photo & Video - 18

Product photos, commercial photography, video, drone, retouching, and content capture.

Social Media - 22

Profile cleanup, short-form edits, branded templates, monthly posting, and campaigns.

Recurring Support - 24

Website care, SEO support, brand management, growth retainers, and emergency support.

All deliverables are accessible/usable without the support of Northlane Creative. Recurring Support is a great way to fill the gaps in your business where a full time employee(s) would otherwise be needed.

HOW TO CHOOSE

Start with the package that fits your business today, then look at the next level when your goals require more structure, visibility, or support.

Northlane Creative is built around one simple idea: most businesses do not need five different vendors to look professional, get found, sell online, create content, and keep everything moving. Each service lane in this catalog solves a different part of that growth process, but they are designed to work together as one connected system.

Use this section as a starting point. Some clients may only need one focused service, such as a website, logo, photo session, or SEO setup. Others may need a combination of services to build a stronger foundation, improve visibility, launch products, create content, or maintain ongoing support. The goal is to meet the client where they are today, then help them choose the next right step based on their business goals, budget, and level of support needed.

SERVICE LANE

Website Packages

From simple credibility sites to lead-generation systems all the way to e-commerce systems

Informational & Lead Generation Websites

Choosing the right website package can be like purchasing your first car. The goal isn't just to get from A to B. You also don't want to over spend on the vehicle and then not be able to afford the gas to put in it.

Package	Starting Price	Best For	Main Value
Starter Presence Website	\$999	New or small businesses	Professional online home
Business Builder Website	\$1,499-\$1,799	Small businesses needing structure	Complete small-business site
Local Growth Website	\$2,200-\$2,800	Service businesses needing leads	Lead-generation foundation
Lead Engine Pro	\$3,800-\$5,500	Competitive local businesses	SEO + conversion strategy

Starter Presence

Get online correctly with a polished, easy-to-contact website.

Business Builder

Adds page structure, trust sections, and clearer service presentation.

Local Growth

Builds a path for visitors to understand, trust, and inquire.

Lead Engine Pro

Adds strategy, SEO structure, conversion planning, and depth

Start with the website your business actually needs today, but choose a package that supports where you are trying to go next. A starter site creates credibility. A business site gives customers more confidence. A growth site helps turn visitors into inquiries. A lead engine adds deeper SEO, conversion planning, tracking, and strategy.

For sales conversations, this page should help clients understand that a website is not just a design expense. It is the place customers use to decide whether the business is legitimate, easy to understand, and worth contacting. If the client needs more leads, better local visibility, stronger trust, or future ad support, they should consider moving beyond the starter tier.

BEST UPGRADE LOGIC

Move up when the client needs more than an online business card: more trust, more service clarity, better lead capture, or stronger local search structure.

E-Commerce Website Packages

An online store should not feel like a digital junk drawer. The right package helps organize your products, guide the customer, and create a shopping experience that feels trustworthy from first click to checkout.

Package	Starting Price	Best For	Main Value
Basic WooCommerce Launch	\$2,499-\$2,999	Simple online stores	Start selling online
Shopify Launch Package	\$3,499-\$4,500	Managed commerce brands	Polished store launch
Growth Store	\$5,999-\$7,500	Growing product businesses	Catalog + conversion focus
Regional Authority Build	\$8,500+	Regional expansion	Larger search visibility
Commerce Expansion System	\$12k-\$20k+	Established commerce operations	Rebuild or scale systems

WooCommerce Fit

Flexible and strong for businesses that want their store connected to a WordPress website or an existing content management system.

Shopify Fit

Clean checkout, easier client management, and a stronger managed commerce experience for many product brands.

COMMERCE VALUE STATEMENT

The lower tiers launch the store. The higher tiers improve product structure, merchandising, customer journey, tracking, and long-term store performance.

An online store needs more than a checkout button. The right e-commerce package should account for product organization, customer experience, payment flow, shipping structure, photos, descriptions, categories, search visibility, and future management.

A smaller store launch is a good fit when the goal is to start selling cleanly. A larger commerce package is a better fit when the business needs stronger merchandising, better product discovery, improved category structure, tracking, or long-term growth planning. The goal is to build a store that customers can shop confidently and the business can manage without confusion.

Consider pairing an E-Commerce package with our Drop Ship catalog to maximize potential revenue on launch! This does not need to replace your main product line. This supports the entire operation by filling gaps without any additional work on your end!

SERVICE LANE

Brand Management

Identity, trust, consistency, signage, sales materials, and public-facing presentation.

Brand Identity Packages

The more places your brand shows up, the more important consistency becomes. Start with the identity package that fits your current visibility and future growth.

Package	Starting Price	Best For	Main Value
Brand Quickstart	\$699	New Business / Weak Logos	Professional Starter Identity
Brand Identity Pro	\$1,299	Small business needing consistency	Logo System + Core Materials
Brand Launch System	\$2,200-\$2,800	Launches and Rebrands	Full Public-Facing Foundation
Full Brand System	\$4,500-\$7,500+	Established Businesses	Strategic Brand System

A strong brand identity makes a business easier to recognize, easier to trust, and easier to use across every customer touchpoint. The right brand package depends on how far the business needs to go: a simple professional starter identity, a more complete logo and collateral system, or a full brand foundation built for websites, signage, apparel, ads, and future campaigns.

For sales conversations, this page helps explain why “just a logo” is not always enough. If a client needs consistency across business cards, social media, vehicles, signage, apparel, print materials, and digital ads, they should consider a larger identity system instead of a single logo file.

Brand Quickstart

\$699

Primary logo, basic palette, business card, and usable web/print files.

Identity Pro

\$1,299

Logo family, social assets, core collateral, and mini brand guide.

Brand Launch System

\$2,200-\$2,800

Fuller launch foundation for web, print, signage, apparel, and ads.

Full Brand System

\$4,500-\$7,500

Deeper strategy, identity system, guidelines, and multi-channel assets.

Each package is personalized towards the brand/businesses’s direct needs. Do not push brochures on clients that would benefit from an alternative deliverable or service. Our goal should be to show performance objectives and logistics with our branding proposals without insulting the potential client.

Free Consultation Opportunity

Branding is often more than a 5 minute discovery conversation. It requires understanding the client’s business objectives and planned use. Let’s talk about it by scheduling a consultation!

Refresh, Signage & Marketing Materials

Use this section when the business does not need a full reset, but still needs better materials, cleaner visuals, stronger signage, or more professional sales tools.

Package	Starting Price	Best For	Main Value
Visual Refresh	\$499-\$999	Existing logos needing cleanup	Modernize without a full rebrand
Brand Repair Package	\$1,200-\$2,000	Inconsistent existing brands	Clean up and organize
Social Media Brand Kit	\$399-\$999	Inconsistent social posting	Branded templates
Signage Design Package	\$399-\$1,500+	Storefronts and field visibility	Better public presentation
Marketing Material Design	\$199-\$1,500+	Print and sales collateral	Professional leave-behinds

A La Carte Menu	Starting Price
Business Cards	\$75+
Flyers and Postcards	\$100-\$399
Brochures / Rack Cards	\$150-\$599
Door Hanger Designs	\$75-\$499
Sales & Product Booklets	\$199-\$1,200+
Food & Service Menus	\$125-\$300+
Large Format Signage	\$200-\$999+

CUSTOMER VALUE

Branding is often the first trust signal a customer sees. Stronger visuals make your business easier to recognize, easier to understand, and easier to remember.

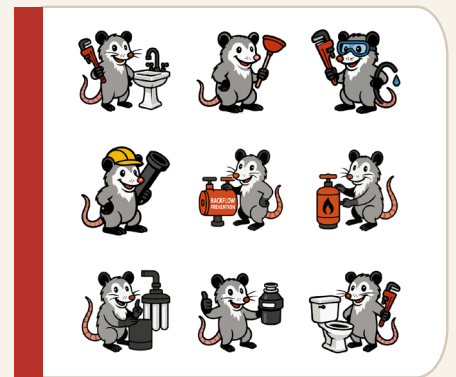
Not every business needs a full rebrand. Some need cleanup, consistency, or better customer-facing materials.

Not every business needs to start over. Some businesses already have a recognizable logo or established customer base, but their materials look inconsistent, outdated, or poorly organized. A visual refresh, brand repair package, or marketing material design package can improve presentation without forcing a full rebrand.

This is often the best entry point for businesses that need better leave-behinds, signs, flyers, social templates, menus, cards, brochures, or campaign materials. Cleaner materials help the sales process feel more professional and give customers something easier to understand, remember, and act on.

Brand Systems in Action

A visual space for example logos, print pieces, signage, menus, & sales materials. Ask us how these brands directly benefited from our services!



REVIEW OUR PORTFOLIO

Take a look at other branding projects or one of our other services by scanning the QR code or visiting us at NorthlaneCreative.com/portfolio

SERVICE LANE

Marketing & SEO

Help customers find you, understand you, click you,
and take action.

Search, Tracking & Growth Packages

Use this section when the business needs to be easier to find, easier to measure, or better prepared for long-term search, advertising, and lead generation.

Package	Starting Price	Best For	Main Value
Search Presence Setup	\$399-\$699	New or small businesses	Search + tracking foundation
Local SEO Foundation	\$999-\$1,500	Local service businesses	Google + local search setup
90-Day SEO Growth Sprint	\$2,400-\$4,500	Underperforming websites	SEO cleanup + improvement
Market Growth Strategy Sprint	\$5,000-\$8,500+	Competitive businesses	Research + growth planning
Ad Launch Setup	\$499-\$1,500	Businesses starting ads	Campaign setup + tracking
Product Listing Optimization	\$299-\$1,500+	E-commerce stores	Product SEO + catalog structure

Monthly Marketing & Growth Support

Package	Starting Price	Best For	Main Value
Local SEO Care	\$299/mo	Small businesses	Light monthly SEO maintenance
SEO + Content Growth	\$699/mo	Search growth clients	Monthly SEO + content
Growth Support Retainer	\$899-\$1,500/mo	Active growth clients	SEO, website, content, conversion
Authority Growth Partner	\$2,000-\$5,000+/mo	Regional / competitive companies	Serious ongoing growth support
Commerce SEO Growth	\$699-\$1,500+/mo	Online stores	Product/category search support

Marketing and SEO help customers find the business, understand what it offers, and take the next step. The right package depends on whether the client needs a basic search foundation, stronger local visibility, a focused 90-day improvement sprint, or long-term growth support.

For many small businesses, the first step is not running ads or chasing every keyword. The first step is making sure tracking is set up, the website is readable by search engines, the Google presence is organized, and the business can understand where leads are coming from. Once the foundation is clear, growth becomes easier to measure and improve.

SERVICE LANE

Drop Ship & Merch

Product setup, artwork, storefront integrations,
and managed merch systems.

Merch Setup & Drop Ship Packages

Branded merch can be a simple add-on, an internal apparel system, or a real product line. The right package depends on whether the business needs a quick test, a polished launch, or a repeatable storefront that can keep growing.

Package	Starting Price	Best For	Main Value
Merch Setup Starter	\$299	Testing simple merch	Small product lineup
Branded Merch Launch	\$999	Businesses launching merch	Customer-ready collection
Internal Apparel Program	\$1,699	Staff or team apparel	Repeatable ordering system
Merch Brand System	\$2,500-\$4,500+	Serious merch launches	Full creative collection
Drop Ship Integration Setup	\$499-\$1,200	Existing stores	Connect store to provider
Drop Ship + Storefront Launch	\$1,999-\$3,500	Focused merch storefronts	Storefront + merch setup

Artwork Prep

\$60/file

Existing files needing print setup

Batch Artwork Conversion

\$200-\$300

Multiple files needing cleanup

Original Merch Graphic

\$100-\$699/design

Custom apparel, sticker, or promo graphics

Full Merch Creative Package

\$899-\$2,500+

Themed drops, collections, or campaigns

Merch works best when it is treated like a system, not a one-off shirt order. The right package depends on whether the client needs simple artwork prep, a small product test, a branded merch launch, an internal apparel program, or a storefront connected to a drop ship provider.

For sales conversations, focus on the problem being solved: the client wants branded products without managing every file, mockup, product listing, size option, order process, or storefront detail alone. Northlane Creative helps organize the creative and technical pieces so the merch program feels professional from the first impression to the final order.

Product Upload & Catalog Support

Product catalogs become harder to manage as they grow. Use this section when the business needs help adding products, organizing options, cleaning up listings, or keeping an active store from becoming messy.

Package	Starting Price	Best For	Main Value
Product Upload 15	\$199	Small product batch	Clean product entry
Product Upload 40	\$449	Medium catalog update	Organized catalog update
Product Upload 75	\$799	Larger catalog push	Scaled product upload
Custom Catalog Upload	\$1,000+	Large or complex catalogs	Quoted catalog support

Monthly Drop Ship & Catalog Support

Package	Starting Price	Best For	Main Value
Drop Ship Continuity	\$6/mo	No-change clients	Keep connection active
Drop Ship Catalog Care	\$249/mo	Small active catalogs	Light monthly support
Drop Ship Operations	\$499/mo	Active merch brands	Monthly product support
Merch Operations Partner	\$899/mo+	Serious merch programs	Ongoing strategy + management

Product upload support is for clients who already have products, designs, or catalog ideas but do not want to spend hours building listings, organizing images, writing descriptions, setting variants, or cleaning up store structure. This service keeps the time-consuming work off the client's plate.

The smaller upload packages are a good fit for focused product batches, seasonal updates, or a small merch launch. Larger upload and catalog support is better for growing stores, complex product lines, or businesses that need consistent structure across categories, tags, descriptions, mockups, and product options.

Monthly catalog support is recommended when the business plans to keep adding products, testing designs, refreshing seasonal items, or maintaining an active merch/storefront system. This helps prevent the store from becoming messy, outdated, or difficult for customers to shop.

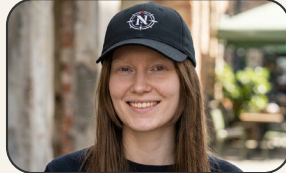
Drop ship systems depend on third-party platforms, product availability, shipping carriers, payment processors, and client-owned accounts. Provider-side issues are outside our direct control.

Product Blank Options & Brands

Same week shipping. Name brand items? Why DON'T you have a store already? An infinite catalog of options takes you from a simple T-Shirt distributor to a completed storefront. Bulk order pricing available separately.



Accurate mock-ups without the overhead cost of inventory, photographers, or artists.



Full Catalog

View the entire list of personalizable items from all of our available brands on our website!



SCAN HERE!

What Can You Offer In Your Store?

Apparel

- Tank Tops
- T- Shirts
- Polos
- Skirts
- Dresses
- Long Sleeve
- Sweatshirts
- Hoodies
- Jackets
- Vests
- Track Pants
- Leggings
- Swimwear
- Shorts
- Socks
- Shoes

Headwear

- Trucker Hats
- Dad Caps
- Snapbacks
- Baseball
- Beanies
- Specialty

Drinkware

- Mugs
- Bottles
- Tumblers
- Glasses
- Stemmed
- Stemless
- Shot Glasses
- Baby

Promotional

- Chargers
- Mouse Pads
- Speakers
- Keychains
- Vanity Plate
- Signage
- Flags
- Bags
- Backpacks
- Purses
- Blankets
- Pets
- Games
- Cases
- Travel
- Seasonal

Popular Brand Ranges

House-Hold Names

47 Brand • Adidas • American Apparel
 CamelBak • Carhartt • Champion • Columbia
 Fruit of the Loom • Hanes • Nike • Oakley
 Red Kap • The North Face • TravisMathew
 Under Armour • Wham-O

Quality Blanks

AS Colour • Bella + Canvas • CornerStone • District
 Flexfit • HydraPeak • Lane Seven • Next Level
 Polar Camel • Richardson Sport-Tek • Yupoong

Budget Friendly Options

A4 • C2 Sport • Gildan • JERZEES • Red Kap
 SG Clothing • Sol's • Valucap • Wink

SERVICE LANE

Photo & Video

Better visuals for websites, products, ads, social media, and sales materials.

Photography Packages

Choose photography based on where the images need to work: product listings, websites, social media, ads, sales materials, or a full brand library. Better visuals support every other part of the marketing system.

Package	Starting Price	Best For	Main Value
Product Photo Starter	\$149-\$299	Small product batches	Cleaner product images
Product Listing Photo Package	\$399-\$799	Online stores and catalogs	Consistent product presentation
Product Campaign Shoot	\$1,200-\$2,500+	Product launches and promos	Full promotional image set
Business Photo Starter	\$299-\$499	Small businesses	Better web/social images
Commercial Brand Photography	\$799-\$1,500	Website or rebrand clients	Professional visual library
Full Brand Visual Library	\$2,500-\$5,000+	Established businesses	Large reusable image bank

Photography is often one of the fastest ways to make a business look more professional. Better images improve websites, social media, product listings, ads, printed materials, and customer trust. The right package depends on whether the client needs a few cleaned-up images, a consistent product set, a business photo update, or a full reusable visual library.

For sales conversations, remind clients that customers often judge quality before they read a single word. If the images look outdated, dark, inconsistent, or low-effort, the business may feel less trustworthy even when the actual work is excellent. Strong visuals help the rest of the marketing perform better.

Basic Retouching

\$5-\$10/image

Color, lighting, crop, minor cleanup

Standard Retouching

\$15-\$25/image

Background cleanup and editing

Advanced Retouching

\$30-\$50/image

Object removal, compositing, polish

If you are looking for photography services not listed here, please book a consultation appointment with our team! We would love to see how our network of Photographers can contribute to the success of your next event, project, or advertisement!

VISUAL VALUE

Customers judge your quality before they read the copy.
Better images make the whole business feel more trustworthy.

Video & Drone Packages

Package	Starting Price	Best For	Main Value
Short-Form Video Starter	\$399-\$799	Social and promos	Simple polished video
Promotional Video Package	\$1,200-\$2,500	Website or campaign use	Brand or service video
Commercial Video Campaign	\$3,500-\$7,500+	Serious campaigns	Multi-platform assets
Drone Quick Capture	\$149-\$299	Simple aerial photos	Quick aerial visuals
Drone Photo & Video Package	\$499-\$899	Website/social aerials	Photo + video media set
Cinematic Drone Package	\$899-\$1,800+	Premium aerial promotion	Polished drone video asset

Video and drone content help a business explain, promote, and show scale in ways that photos alone cannot. Short-form video works well for social media and quick promotional use. Larger video packages are better for websites, campaigns, launches, service explanations, property showcases, product promotions, and brand storytelling.

Drone services are especially useful for businesses with physical locations, properties, outdoor work, events, construction, real estate, venues, or large spaces that benefit from a stronger visual perspective. The right package should match the intended use: quick visuals, website media, campaign content, or premium promotional assets.

All custom scope projects should be ran by the fulfillment expert prior to a drafted contract.

Monthly Visual Support

Package	Starting Price	Best For	Main Value
Visual Content Lite	\$299/mo	Occasional support	Light monthly visual help
Monthly Content Capture	\$699-\$1,200/mo	Regular content needs	Recurring photo/video content
Visual Growth Partner	\$1,500-\$3,500+/mo	Active brands	Ongoing visual strategy

Important Note

Photo, video, and drone services are quoted based on scope, location, scheduling, editing needs, access, and deliverables. Drone capture is subject to weather, airspace, and safety conditions.

Selected Visual Packages

Photography, video, drone, and edited content designed for websites, ads, social, product listings, and sales materials.

LIGHTS. CAMERA. ACTION!



Social Media Services

Make your business look active, consistent, professional, and promotional.

CONTENT PLAN

- IDEAS
- CREATE
- EDIT
- SCHEDULE
- POST
- ANALYZE



TODAY:

- CREATE
- POST
- ENGAGE
- ANALYZE

FOLLOWERS

↑ 23%



Social Media Packages

Choose the social package based on how much help the business actually needs: cleanup, templates, launch content, recurring support, short-form editing, or full campaign management.

Package	Starting Price	Best For	Main Value
Social Profile Cleanup	\$199-\$399	Weak or incomplete profiles	Better first impression
Social Media Brand Kit	\$399-\$999	DIY posters	Branded templates
Social Launch Kit	\$999-\$1,500	Launches and rebrands	Starter content push
Social Media Support	\$399/mo	Small businesses	Basic monthly consistency
Social Growth Support	\$699-\$899/mo	Active local businesses	Structured monthly content
Social Content Partner	\$1,200-\$2,000/mo	Growing brands	Strategy + campaigns
Managed Social Growth	\$2,500-\$5,000+/mo	Serious social channels	Full ongoing management
Reels / Shorts Editing Pack	\$299-\$999	Raw footage clients	Edited short-form content
Social Promo Kit	\$499-\$999	Promotions and events	Campaign graphics
Social Campaign Pro	\$1,500-\$3,500+	Larger campaigns	Multi-week support

Social media should make a business look active, professional, and easy to trust. Not every client needs full management right away. Some businesses simply need profile cleanup, branded templates, better graphics, or a launch kit so their existing team can post with more confidence.

For businesses that need more consistency, monthly support creates a steady rhythm of content, promotions, and visual presentation. Larger social packages are best when the client needs campaign planning, short-form content, multi-week promotions, or a more managed social presence. The goal is not to promise viral results. The goal is to make the business look alive, aligned, and ready for customers.

Scope Note

Social media services improve consistency, presentation, content quality, and promotional structure. Unless specifically included, packages do not include 24/7 inbox monitoring, comment moderation, paid ad spend, influencer outreach, or unlimited revisions.

SERVICE LANE

Recurring Support

Keep the system healthy, updated, visible, and improving after launch.

Recurring Support Packages

Support packages are built around how often the business needs help after launch. Some clients need a light safety net. Others need ongoing creative, website, SEO, content, and growth support.

Package	Starting Price	Best For	Main Value
Basic Support Plan	\$20/mo or \$200/yr	Starter clients	Light safety net
Website Care Plan	\$99-\$199/mo	Small business websites	Site maintenance + updates
Local Growth Support	\$299/mo	Local businesses	Website + local visibility
Growth Support Retainer	\$899-\$1,500/mo	Growing businesses	Website, SEO, content, campaigns
Brand Management Partner	\$1,500-\$3,500/mo	Established businesses	Outside creative department
Growth Operations Partner	\$3,500-\$7,500+/mo	Serious growth clients	Cross-lane managed growth
Creative Support Bank	\$500+	Irregular support needs	Flexible prepaid help
Priority Support Add-On	\$199+/mo	Faster support needs	Priority scheduling
Emergency Support	\$150-\$250/hr	Urgent issues	Time-sensitive troubleshooting

Most creative and digital systems need attention after launch. Websites need updates, stores need changes, SEO needs monitoring, campaigns need adjustments, and brands need consistent materials as the business grows. Recurring support gives clients a reliable way to keep moving without starting from scratch every time they need help.

Smaller support plans are best for light updates and peace of mind. Growth retainers and partner-level support are better for businesses that need ongoing improvements across website, SEO, content, campaigns, creative assets, and strategy. The right support plan should match how often the client expects to need help and how important their digital presence is to their business.

All support bank clients are assigned a primary contact for daily communications/updates.

<p>5-Hour Bank</p> <p>\$500</p> <p>Small updates</p>	<p>10-Hour Bank</p> <p>\$800</p> <p>Monthly or overflow</p>	<p>20-Hour Bank</p> <p>\$1,500</p> <p>Active support needs</p>	<p>40-Hour Bank</p> <p>\$2,500</p> <p>Larger ongoing workload</p>
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Common Service Pairings

Use these pairings to see how services work together. Start with the business's current stage, then choose what solve's your most immediate problem.

New Business Starter

- Brand Quickstart
- Starter Presence Website
- Search Presence Setup
- Basic Support Plan

Local Business Growth Setup

- Brand Identity Pro
- Local Growth Website
- Local SEO Foundation
- Commercial Brand Photography

Product Brand Launch

- Brand Identity Pro
- Shopify Launch Package
- Product Listing Photos
- Social Launch Kit

Merch Launch Setup & Support

- Branded Merch Launch
- Original Merch Graphic
- Social Promo Kit
- Drop Ship Catalog Care

Established Growth Partner

- Lead Engine Pro or Growth Store
- SEO + Content Growth
- Monthly Content Capture
- Growth Support Retainer

Create Your Own Effective Combo

- Branding Package
- Custom Website
- SEO & Growth Strategy
- Marketing & Ads

The strongest results often come from pairing the right services together. A new business may need branding, a starter website, search setup, and basic support. A local service company may need a better website, local SEO, photography, and ongoing growth support. A product brand may need identity, e-commerce, product photos, and social launch materials.

Use these combinations as starting points, not limits. The best package should match the client's current stage, immediate problem, budget range, and next growth opportunity. If the business needs credibility first, start there. If it needs leads, build the lead path. If it needs to sell products, organize the store. If it is already growing, support the system so it does not fall behind.

The main thing to remember is even if we don't bundle services, we make it clear what needs to be done to utilize our deliverables to their fullest extent. This is regardless of the client's plan to use us for those services down the road. This keeps an open lane of communication built on honesty.

The best package is not always the biggest package. It is the package that solves the clearest problem and creates the next logical path forward.

From Consultation to Launch

A clearly defined process every step of the way. Discovery is completely free, why not take advantage of the time?

- 01**

Discovery
We learn about the business, goals, current gaps, and immediate priorities.
- 02**

Recommendation
We recommend the service lane, package, or combination that fits the client's stage.
- 03**


Scope & Approval
Deliverables, pricing, timeline, and payment terms are confirmed before production.
- 04**

Production
Multi-phase completion of all contracted work progressing only with client approval at each step of the way.

Payment terms that always track behind completed actions, not just a timeline.
- 05**


Review & Launch
We finalize assets, launch deliverables, and make sure everything is ready to use.
- 06**

Ongoing Support
If needed, we continue with updates, growth, content, SEO, and creative support.



Book a Free Consultation

Let's talk through your business, immediate needs, and the best next step.



SCAN HERE!

- What to Bring**
- Current Website
 - Social Links
 - Primary Goals
 - Desired / Max Budget
 - Timeline / Launch Dates
 - Examples You Like / Dislike

Thank You

We appreciate your consideration! Our sales team is incredibly talented at understanding your need and connecting you with the proper service lane. If you have additional questions, you can always reach out to Info@NorthlaneCreative.com



Ready To Start?

The right package depends on where your business is today and what you need your brand, website, content, or marketing to accomplish next.



- 1 Review the category that matches your current need**
- 2 Choose a starter, growth, or advanced tier**
- 3 Schedule a consultation or request a quote**
- 4 Confirm project scope, timeline, and payment terms**
- 5 Launch the work and choose the right support plan**

NorthlaneCreative.com | **FREE Brand Consultation** | LIVE CHAT Available

LOOK BETTER. RANK HIGHER. SELL MORE.